

DIY MARKETING

OCTOBER 2017

CENTER

MEMBER
SNAPSHOT:
KEYA
MURTHY

- + INTRODUCING THE DIY PASSPORT
- + NETWORKING IN PORTLAND & VANCOUVER
- + DESKTOP VIDEO MARKETING SECRETS: 2 SEMINARS
+ 1 WEBINAR IN OCTOBER



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returns!



Member snapshot:

Meet Keya Murthy, founder of the award-winning Ventura Healing Center. Formerly a programmer with a masters in Computer Science, Keya is now a Certified Clinical Hypnotherapist, holds Master Certifications in Therapeutic Imagery, TimeLine therapy, NLP, and is an NLP trainer. She is a Reiki Master, a Huna practitioner and has received the rites of Munay-Ki, a shamanic Inca and Lyra tradition of the Peruvian Andes. How cool is that?

*Ronnie Noize,
Editor & Publisher*

DESKTOP VIDEO MARKETING SECRETS

Video is fast becoming the preferred form of internet communication, and if you're not posting high quality video content, you're missing out on more opportunities every day!

The good news: There is an easy way to make great videos quickly, easily, and with zero budget!

In this class, you will see:

- How to make a quick video without being on camera
- The top 5 videos every business needs to have
- A live demo of the simplest desktop video software ever



DESKTOP VIDEO MARKETING SECRETS

What: Desktop Video Marketing Secrets Seminar

When: Thursday, October 5, 2017, from 6:30-8 PM

Where: Lloyd Center Community Room #944, Lloyd Center, Portland OR 97232

How much: Free for pass holders; \$20 for DIY members; includes live participation, Q&A, handouts

What: Desktop Video Marketing Secrets Webinar

When: Wednesday, October 11, 2017, from 10-11 AM

Where: from the comfort and convenience of your own phone or computer

How much: \$0 for all members; includes live participation, Q&A, audio, video, handouts

What: Desktop Video Marketing Secrets Seminar

When: Friday, October 20, 2017, from 12-1:30 PM

Where: DIY Marketing Center, 1101 Broadway, Suite 110, Vancouver WA (inside the Greater Vancouver Chamber of Commerce)

How much: Free for pass holders; \$20 for DIY members; includes live participation, Q&A, handouts

Member registration through the DIY Calendar or

www.DIYMarketingCenter.com/Desktop_Video

Public info: www.DIYMarketingCenter.com/Marketing-Classes

★ MEMBER EVENTS: OCTOBER 2017 ★

Action Calls | webinar (iMeet)

Mondays, October 2, 9, 16, 23, 30 at 8 AM, 1 PM

Free for all-access pass holders; \$25 for members

Marketing Coaching Calls | webinar (iMeet)

Wednesday, October 4 at 2/3 PM; Tuesday, October 17 at 10/11 AM

Free for all-access pass holders; \$40 for members

Mastermind Meetings | on-site meetings

Thursday, October 5 from 3:30-5:30 PM | Lloyd Center Community Room

Friday, October 20 from 9:30-11:30 AM | DIY Vancouver WA

Free for all-access & local pass holders; \$25 for members

Desktop Video Marketing Secrets Seminars

Thursday, October 5 at 6:30 PM | Lloyd Center Community Room

Friday, October 20 at 12 PM | DIY Vancouver

Free for all-access & local pass holders; \$20 for members

Desktop Video Marketing Secrets Webinar

Wednesday, October 11 at 10 AM | webinar (iMeet)

Free for all members; register to get the room key



Register for all events at www.DIYMarketingCenter.com/Calendar

★ NETWORKING TRAINING ★

TWO NETWORKING CLASSES IN OCTOBER!

Networking for Newbies, the beginner level networking class, happens in October. The intermediate level Next Level Networking happens in October AND November. The series wraps in December with the advanced level class, Super Powered Networking.

Advance registration is strongly recommended. See the Networking Training page in the Public Events tab for details:

www.DIYMarketingCenter.com/Networking-Training

NEXT LEVEL NETWORKING

Level: Intermediate

When: Friday, October 6, 2017 from 9:30 AM to 11:30 AM

Where: First Floor Conference Room 150, One Centerpointe Dr, Lake Oswego, OR, 97035

How much: \$0 for all members!



Next Level Networking Training
Learn what to say & how to introduce yourself

NETWORKING FOR NEWBIES

Level: Beginner (but even experts LOVE this class!)

When: Friday, October 13, 2017 from 9:30 AM to 11:30 AM

Where: DIY Marketing Center (inside the GVCC), 1101 Broadway, Vancouver WA 98660

RSVP: www.DIYMarketingCenter.com/Networking-Training



▪ ACCESS THE MEMBERSITE

Go to www.DIYMarketingCenter.com and enter your email address in the black Login box under Ronnie's photo on the DIY banner on the home page. Enter your email (the one at which you receive the weekly email update) and your password. If you don't know what your password is, use the *Forgot password* link to reset your password.

▪ BOOK A COACHING SESSION

Go to the Member Coaching page in the Members Only area of the membersite at www.DIYMarketingCenter.com/Coaching. Follow the instructions on the page. Got a question? Call 360-882-1298 or email Ronnie@VeronikaNoize.com, or private message Ronnie on Facebook.

▪ ATTEND A WEBINAR

See the login directions in your registration confirmation or reminder email. Each meeting has a unique password ("room key"), included in these emails.

▪ ATTEND A MEETING

Passholders may attend Mastermind meetings and the monthly seminars at Lloyd Center and in Vancouver at no charge. All other members may attend these meetings for a small fee; RSVP through the event listing at www.DIYMarketingCenter.com/Calendar.



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MEMBERSHIP NEWS

INTRODUCING THE NEW DIY PASSPORT

No pass? No problem! The new passport is perfect for the busy DIYer who loves a great deal! Save 40-50% on each DIY event under \$30. Includes on-site Mastermind meetings, seminars and workshops.

A passport costs \$150, and is valid for 10 meetings. Passports are valid for both member and non-member events.

See all the details in the Members Only area of the membersite.



NEW DIY PASSPORT

Congratulations to the September Lucky Winner Dawn Hartwell! Dawn claimed her prize with a cute graphic on Facebook, and got \$50 in Mastermind money. Well done!



ARE YOU THE SEPTEMBER LUCKY WINNER?

The Lucky Member ID Number for October is **34019473**. If this is YOUR Member ID, you've won \$50 in Mastermind Money (MM\$)! The good news: All you have to do is CLAIM your prize by phone, email or even a post in our DIY Facebook group by the last day of October. The bad news: If you do not claim your prize, you won't get it. Oh no! You will find your member ID number in the field above your name in your profile in the DIY membersite. Just login and click your name.

★ SOCIAL MEDIA PLANNING DAY ★

Are you ready to take care your next month's social media content in one collaborative social media planning day?

Join us at the DIY to plan, create and schedule the content for your social media marketing for a full 30 days. During this fun and fast-paced process, you will help others create their content, and you will get help creating yours.

No experience needed; we will show you what to do and help you get it done at this workshop.

The promise: You will walk out of this workshop with content prepared, posted and scheduled!



What you'll get:

- A post planning template to fill out
- 12 NEW holiday-themed done-for-you posts to swipe and post
- On-the-spot review of your posts
- The time and space to create engaging social media posts
- and more!

What: Social Media Planning Day Workshop

When: Saturday, November 4, 2017, from 10 AM-1 PM

Where: DIY Marketing Center, 1101 Broadway, Suite 110, Vancouver WA

How much: \$47 member; \$67 public includes live participation, Q&A, handouts

Learn more: www.DIYMarketingCenter.com/DIY-Marketing-Classes

CONTACT

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www.DIYMarketingCenter.com | fb.com/DIYMarketingCenter